

**President Ramo:** Ladies and gentlemen, I have said before that in some ways this is my very favorite lunch. This is an opportunity for us to get together with people who have been with us for a little while, and we are a place that holds 25 years of anything as early adolescence in ALI years.

So let me first start with one little bit of a housekeeping issue. As everybody probably knows, Justice Ginsburg is going to join us right at 2:00 o'clock, and so we will try to be out of here at about 1:30, or no later than a quarter of 2:00, so we can all get into our seats and be prepared for her to help us make a very important award.

Two things are important when you become a life member of The American Law Institute. One is we revere and appreciate you. I should say three.

Secondly, we don't expect you to go anywhere. We deeply need your work in every way, but it is true that we have a fixed number of members, 3000, who are not life members, and so for each of you we have not an opening for someone to take your place, because we need all of you, but we do have somebody for you to look to, to mentor. And this brilliant idea that the founders had of moving people along so that we could continually refresh the number of people in the Institute with additional ideas and with people from all over the country is very much helped along, and so this is not a graduation at all, but it is a commencement, that is, a commencement of your being elevated in our mind to even more important people than you were before you came to lunch. How often does that happen?

Let me acknowledge, first of all, on behalf of all of the 50-year members attending, we normally invite one person from the class to accept a medallion on behalf of the rest of the class. This year, we have prevailed upon Rod Perkins to do that, and I will ask Rod to stand up and come up in a second, but I want to say first, just like the other members of his class who are very busy today, Rod, happily, because of his great allegiance to The American Law Institute, made time in his schedule to come here today.

Let me tell you, in case some of you may not remember, Rod has the Olympic record for sitting in the chair of leadership in The American Law Institute. He was the President for 13 years and the Chair [of the Council] for 15 years. That makes our current term limit for a President of nine years look like amateur night, Rod, and I am so appreciative of that.

Rod, as I think everybody probably knows, is one of the most distinguished lawyers in the country. He graduated with honors from Harvard, both as an undergraduate and as a law student. He was the President during an event involving Corporate Governance that made our discussion yesterday look like a walk in the park, and he made it look like a walk in the park because of his able leadership. His birthday is tomorrow, and so I want us to all, in a moment, sing “Happy Birthday” to him, and I won’t tell you his age, but I will tell you that he was three when The American Law Institute was founded. He was invited to join when he was seven. (*Laughter*)

So Rod, first let us sing “Happy Birthday” to you. Are you ready?

(*Singing*) Happy birthday to you, happy birthday to you, happy birthday, darling Rod, happy birthday to you. (*Applause*)

And now if you would come up, Rod. Please come up, so that I can give you, on behalf of the Institute and on behalf of your fellows, this is the 50-year medal, and we will send it to you, and we thank you very much for everything. Thank you. (*Applause*)

Now eat away, please.

Let me ask all of the life members of the Class of 1989 to rise. Everybody who has a red rose, or if we missed you somehow, if you are in this class, we welcome you, we esteem you, we appreciate you, and we congratulate you. Thank you very, very much. (*Applause*)

Now a few years ago, the member of one of the classes had a brilliant idea, and that was Susan Appleton, and she called me one day. Now she often called me to say, “Surely you didn’t mean to do this.” Usually I did mean to do it, but by the time she was done with me I didn’t want to do it anymore, and she said, you know, “Why don’t

we have a class gift?” And I had no idea why. So we tried once, and it worked wonderfully, and people were thrilled, and I think this is our third year of there being a class gift, so the first thing that we do is we invite some members of the class to chair this, and I am going to call on one in just a moment, someone quite dear to me.

People from New Mexico are dear to me, and I should say, by the way, that sitting at my table is one of my favorite New Mexicans, and that is Janet Napolitano, who is a member of your class. (*Applause*)

People have noted that I cannot seem to have a meal here without a New Mexico person sitting at least at my table. The part you do not see is where they hand me the green chile under the table, so that is it.

This year, we had three members who were wonderful in agreeing to be the chairs of this year’s Class Gift Committee, and they are Kate Bartlett, who could not be here today because she is in the process of getting a new grandchild sometime during the day today we understand, time unknown; Vance Opperman, who had, unfortunately, a sudden business issue; and, happily, Peter Winograd.

Peter Winograd is known to everybody in legal education. He is known pretty much to everyone in medical education as well, because he helps review medical schools. He has friends from one coast to the next, but we are honored to have him call the University of New Mexico School of Law his home.

Peter, please. (*Applause*)

**Professor Peter A. Winograd (NM):** Thank you, Roberta.

It is a pleasure to be here today to report on the results of the Class of 1989 gift campaign that I and my coconspirators, Kate and Vance, have been working on over the past few months.

But first I should tell you, when Roberta called last fall and asked me to serve as one of three cochairs, it was with some considerable trepidation that I accepted. Although I have been responsible for most aspects of law-school management during my career, fund-raising, or, as it is called today, advancement, (*laughter*) has never been one of my

responsibilities, thank goodness. And on rare occasions when I have been asked to solicit contributions, this has usually involved taking a prospect for a good lunch or dinner at one of the better restaurants in town, preceded by a couple of drinks, and followed by “the ask,” usually over a high-calorie dessert.

Since ALI members are scattered all over the country, fine dining was not an option as a prelude to seeking even large gifts from prospects with the greatest potential for supporting the cause. This effort was to be conducted entirely by phone and e-mail. It was to be fund-raising plain and simple, without frills, no frequent-flier miles to spur donations, no hotel bonus points, no drawings to win a trip. The only time I had done anything even vaguely like this was decades ago when I spent a summer earning money for college selling *Life* magazine subscriptions over the telephone. (*Laughter*)

This was at a special professional rate of eight cents a copy, \$12 for three years, with a no-risk money-back guarantee to barbers one week, auto mechanics the next, and believe it or not, morticians the week after that.

The ALI campaign was going to involve a very different crowd, with very different conversations. In any event, Kate, Vance, and I began making our calls, sending e-mails, and generally tracking down members of the Class of 1989, and I can honestly say that collectively your responses made this an extraordinarily pleasant experience. We already knew some class members, so, in those situations, this was an opportunity to catch up with folks we had not connected with for a while. In other cases, we reached out to individuals we had not met before, several of whom are here today, enabling us to match faces with names. And most important, in both situations, almost everyone listened to the presentation, weighed what we thought were compelling reasons for supporting this campaign, and then made a contribution or a pledge. So it is now time to report where we stand today, with six weeks yet to go before the June 30th deadline.

As Roberta said, this was the Institute’s third class-gift campaign, and we have set two records. First, although our class was the smallest

of the three, with only 94 members versus 120 and 129 in the prior ones, we had the highest goal of \$150,000, and we have exceeded that, raising a total that today stands at \$182,575. (*Applause*)

Second, with regard to the participation rate, the prior two classes had participation rates of 43 and 57 percent. I am really ecstatic, and it is rare that I use that word, to report that 75 of our 94 members have contributed so far, giving us a remarkable 80 percent participation rate. (*Applause*)

I cannot think of another nonprofit association, or any organization, for that matter, that has come close to achieving such a percentage. The generosity demonstrated by each and every donor helped make this possible. It is indicative of the high esteem in which the ALI is held by its members and the respect they have for its work, particularly the Institute's law-reform projects and the relatively new Young Scholars Medal and symposium. Our class gift will help support these cutting-edge programs and will also assist the Institute in covering travel expenses for members in government or other public-service positions, who might otherwise be unable to participate in ALI projects.

And finally, it must be said that these results could not have been possible without the truly incredible staff support that we received from the folks in Philadelphia, with particular recognition to Beth Goldstein and Kyle Jakob, who were simply outstanding in every way. (*Applause*)

Kyle was our main contact, and I quickly lost track of the amount of time he and I spent communicating with each other, but it was huge, not only during regular business hours but often outside of them. So special thanks to Kyle and everyone who helped make this campaign a success. We appreciate all of you and thank you very much. (*Applause*)

**President Ramo:** This is really extraordinary, and I wanted to say that Peter and Kate and Vance have gone above and beyond, and my heart goes out to that 20 percent of your class that has not yet contributed. (*Laughter*)

**Professor Winograd:** There are six weeks left.

**President Ramo:** Because I promise you, you will hear from Peter.

But what I really wanted to say for everybody is that a few years ago Janet Napolitano, I think this was at the same Meeting, came and excoriated us as our dinner speaker for not involving lawyers who were involved in the public sector in the ALI [see Janet Napolitano, Annual Dinner Address, Tuesday Evening Session, May 19, 2009, 86 A.L.I. PROC. 220, 227-228 (2009)]. And at that same Meeting, I think Janet at night and then Helaine Barnett, then the president of the national Legal Services Corporation, at lunch [see generally Helaine M. Barnett, Luncheon Address, Tuesday Luncheon Session, May 19, 2009, 86 A.L.I. PROC. 164, 173-174 (2009)] said, you know, “You have no Legal Aid lawyers; I am one of the few that are here.” And as we looked into it, one of the things we realized is that it was expensive to participate. The dues are not much, but actually coming to our meetings and being an Adviser and coming to the Annual Meeting is expensive, and it did not seem to me that it was right for us to invite people and not allow full participation.

The money that you have raised is so significant, Peter, and I hope you express to Kate and to Vance, for me, my deep appreciation, because it helps us change the very fabric of what we are doing, to make sure that we really are The American Law Institute, which is a meritocracy and in which we allow everybody to participate, understanding that lunches and dinners are just as important to our work as sitting in the meetings and participating. So I thank you very, very much. Thank you, Peter. (*Applause*)

So now, as they say, chat among yourselves, and I will interrupt you in a few minutes, and we will hear our speaker from your class. Thank you.

*(Lunch was enjoyed by the group.)*